$ 6.25 Per Column Inch

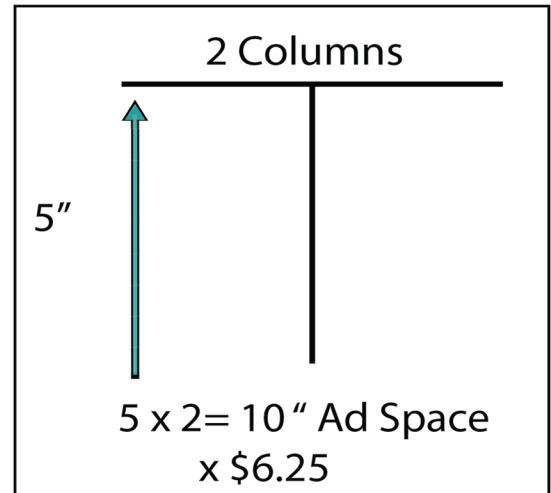| Columns	Inches per column
1	1 1/2 inch
2	3 1/4 inch
3	4 3/4 inch
4	6 1/2 inch
5	8 1/8 inch
6	9 7/8 inch

To Get Started:

Send an Email to:
franklincountygraphic@gmail.com
Leticiaguzman042@gmail.com

Include image of advertisement, Business, Event, you wish to announce

Design assistance is available to create personalized advertisement

Formula Example

2 Columns

5"

5 x 2= 10 " Ad Space
x $6.25

Total Cost for Ad (1 week)

$ 62.50

DEADLINES FOR EACH WEEKS
PAPER IS MONDAY AT 2:30 PM

Here are some popular sizes

2 Column by 3 in ad	$37.50
2 Column by 4 in ad	$50.00
3 Column by 4 in ad	$75.00
2 Column by 6 in ad	$75.00
12 inch ad	$75.00
1/4 Page ad	$187.50
Front Page Special (1/2 Page)	$378.00

6 Column by 7 in ad   *Excludes political Ads*

Display Ads

10 % Off for 6 consecutive runs
5% Off for 4 consecutive runs

1/4 Page $187.50

4 3/4 inches across
10 inches down

1/2 Page Front $378.00
9 7/8 inches across
7 inches down
Excludes political Ads

1/2 Page $356.25

9 7/8inches across
9 5/8 inches down

3/4 Page $543.75

9 7/8 inches across
14 1/2 inches down

Full Page $735.94

9 7/8 inches across
19 5/8 inches down

Classifieds

$ 5.00 for 10 words, $13.00 for 25 words. with 20 cents per additional words

Phone numbers count as one word

Inserts

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10 cents each

Pre-Printed mailouts inserted
over 3100 weekly(3000 locally)*   under 11 w in by 10 h. in